

COMMUNICATION POLICY ON PLAQUE OR SIGNAGE

TEMPORARY SIGN:

A temporary sign has been ordered by the Province of British Columbia and will be delivered to you when it is completed.

PERMANENT SIGN OR PLAQUE:

The signage wording of the permanent sign or plaque on your completed project must be in both official languages.

You are required to submit a layout of the permanent sign or plaque for approval prior to final production to the lead provincial ministry via email.

Suggested phrase:

The [insert your project name] was [built/upgraded/improved – choose appropriate wording] with contributions from the Canada-British Columbia Building Canada Fund – Communities Component.

La [construction/rénovation – choisissez le terme qui convient] de [ce ou cette] [nom de votre projet] a pu se concrétiser grâce à des contributions du Fonds Chantier Canada pour la Colombie-Britannique – Volet collectivités.

(The highlighted part “ce” or “cette” should be changed according to the project’s name as in French there are masculine and feminine for nouns.)

You are not required to use the Canada word mark logo and provincial crest logo if you use the above phrasing. If you do not use this phrasing, you must include the logos.

When using the logos, you must obtain an approval from the Communications Department. Please contact your lead provincial ministry via email.

CONTACT INFORMATION:

Ministry of Community, Sport and Cultural Development projects to infra@gov.bc.ca

Ministry of Transportation and Infrastructure projects to infrastructure@gov.bc.ca

Ministry of Public Safety and Solicitor General projects to EMBCFloodProtection@gov.bc.ca